FISCAL YEAR

# **2023 IMPACT REPORT**



Published April 2024

Photo by Iris Lieu



Your passion, expertise, and generosity are the cornerstones of everything we achieve at The Mountaineers. We're thrilled to present our annual impact report for fiscal year 2023 (ending September 30, 2023), a testament to our shared commitment and vision.Last year marked the launch of *Adventure with Purpose*, our new strategic plan in which we recommitted ourselves to:

- Lead innovation in outdoor education. We want anyone inspired to learn outdoor skills to have that opportunity with The Mountaineers through our books and programs.
- **Engage a vibrant community of outdoor enthusiasts.** This priority is centered on fostering a Mountaineers community where all people can find inspiration and belonging.
- Advocate on behalf of the natural world. This work accelerates our ability to protect the outdoor experience and educate advocates to recreate responsibly and respectfully.

These three strategic priorities, rooted in our core values, have catalyzed growth and improvements across our mission-driven programs and publications. The following pages of this report detail our progress. In light of all we accomplished last year, we're particularly inspired by how interconnected these priorities are. Our core values are most fully realized where our priorities intersect: volunteer leadership creates a culture of belonging outdoors, equitable access and advocacy go hand-in-hand, and outdoor education inspires an authentic appreciation and care for the natural world.

One great example of this intersection is the creation of a new staff role: our Associate Manager of Policy & Planning. This added staff capacity strengthens our partnership with land managers and our voice in recreation plans and permitting processes. This role, made possible through philanthropy, supports outdoor education through courses and activities and creates opportunities for members to advocate for access and conservation priorities.

We hope as you read through this report that you will be inspired by all that you make possible in our community. Thank you for working with us toward a world where our adventures extend beyond the reach of our own personal enjoyment and where all people can confidently enjoy the natural world and are inspired to protect it. We are endlessly grateful for the thousands of people who invest their time and resources into making this vision a reality.

With gratitude,



Tom Vogl, 7-year member Chief Executive Officer Peak Society Summit Society



ManishaP

Manisha Powar, 15-year member Board President Peak Society



# **MISSION**

To enrich the community by helping people explore, conserve, learn about, and enjoy the lands and waters of the Pacific Northwest and beyond.

# VISION

Adventure with Purpose

# **CORE VALUES**

Adventure, Education, Volunteerism, Advocacy, Community

# FISCAL YEAR 2023 IMPACT REPORT

- 4 **Programs** Courses and activities for youth and adults.
- 6 Places Program centers, branches, lodges, and properties.
- 8 Publishing

The world's leading independent publisher of outdoor, recreation, and conservation books.

- 10 Lead innovation in outdoor education Anyone inspired to learn outdoor skills has that opportunity with The Mountaineers.
- **12** Engage a vibrant community of outdoor enthusiasts Every individual can find inspiration and belonging in the outdoors through The Mountaineers community, programs, and books.
- 14 Advocate on behalf of the natural world Our community makes a meaningful impact in protecting our planet and the outdoor experience.
- 17 Mountaineers Give Back

# PROGRAMS

The Mountaineers offers hundreds of courses and activities each year to connect people to each other and the natural world. We offer opportunities to learn skills, meet new people, build lifelong friendships, and enjoy the outdoors. Our programs inspire self-discovery and conservation through outdoor experiences.

Photo by Ryan Rodmar

Mountaineers programs are as varied as the terrains and ecosystems where we recreate. People connect with each other and with the natural world through activities, courses, and events ranging from potlucks in the park to highly technical courses. All of it is made possible through genuine relationships and a culture of learning.

During fiscal year 2023, I was especially proud to see new developments in our role as trusted educators in climbing and mountaineering. For nearly a decade, volunteer-led alpine clubs across the country have partnered under the name of Mountain Education Alliance (MEA) to develop standards for our volunteer educators, which are designed to meet international UIAA climbing educator standards.

Last fall, volunteers from The Mountaineers, the Appalachian Mountain Club, Climbers of Color, and the American Alpine Club participated in a MEA assessment weekend. Auditors from the UIAA observed our Sport and Traditional Climbing Educator assessments. Thanks to the hard work of dozens of staff and volunteers across the country, our standards received accreditation at the end of 2023. This accreditation validates that our students and participants are receiving world-class education and recognizes our volunteers for their excellence as educators.

Working with other organizations strengthens a community where high quality outdoor education is available to everyone. Providing access to professional mentorship is part of the secret sauce of The Mountaineers. It's a virtuous cycle. Our volunteers continue to grow as leaders, and our students benefit from our commitment to being a learning organization.

Our community grew to 16,000 members last fiscal year - that's 16,000 people who, thanks to Mountaineers programs, can confidently enjoy, care for, and give back to our outdoor community. Through excellent mentorship, learning, and leadership development opportunities, our programs create a community of outdoor enthusiasts who embody and model what it means to be a responsible recreationist. I'm excited to see what we will accomplish next!



Becca Polglase, 13-year member, Peak Society Director of Programs & Operations Seattle Canyoning Committee Chair



Photos clockwise from top left: Iris Lieuw, Mountaineers staff, Mckenzie Campbell Davies, Skye Michel, Mountaineers staff, and Ryan Rodman.



**2023 Year in Review** Celebrate and reflect on how our core values guided us through 2023.

Read more >



### 525 Trip Reports Submitted

Whether hiking or climbing, paddling or pedaling, rappelling or reflecting, Mountaineers members enjoyed the natural beauty of the Pacific Northwest and beyond.

# PLACES

We believe the outdoors are meant to be experienced mindfully and respectfully, and that people and nature are inextricably connected.

In pursuing these goals and beliefs, we acknowledge that we are on the lands of the Pacific Northwest Indian tribes, who live here and steward these lands and waters as they have since time immemorial. As we pursue our mission, we strive to listen to and amplify Native traditions and values through respectful engagement.

A 2023 blog series in partnership with the Sacred Lands Conservancy unpacks the importance of mindful recreation and how we can all develop deeper connections to the histories of our natural places.







The Kitsap Forest Theater celebrated their centennial season with performances of *The Sound of Music* and *Seussical the Musical*.



Our goal to achieve net zero carbon emissions from direct organizational impacts was codified into our strategic plan, with an initial focus on improving the buildings that support our programs and community.

Read more >



Lodges supported every aspect of our strategic plan in 2023, and continue to be hubs of intergenerational community.

# PUBLISHING

Mountaineers Books is the world's leading independent publisher of outdoor, recreation, and conservation books. Our more than 700 books in print educate and inspire outdoor adventurers and build a community of advocates for the natural world.

Our publishing division includes three imprints: Mountaineers Books, Braided River, and Skipstone. Mountaineers Books also distributes titles on behalf of mission-aligned partners including the American Alpine Club, Appalachian Trail Conservancy, Colorado Mountain Club, and Green Trails Maps.

Photo by Nate Derrick.

Mountaineers Books publications serve a vital role in connecting readers to outdoor experiences, and that has never been as important or as apparent as over the last three years. During the first pandemic lockdowns of 2020, books were often the only way for people to discover new places and learn new skills. Mountaineers Books was there to meet that need, with book sales increasing by 45% in 2020.

As the world gradually returned to business as usual, people might have returned to old habits–perhaps less hiking and climbing and more movies and cruises. But book sales have remained high through the past two years, still 35% higher than 2019. What may have started as pandemic pastimes have become new habits; our new readers liked what they found outside and have stuck around.

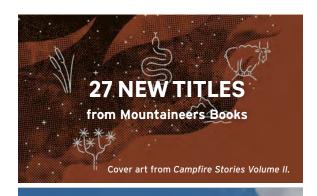
Mountaineers Books delivers go-to guides and educational books for adventurers of all levels. In 2023 this included A *Climber's Guide to the Teton Range* and *The Art of Shralpinism*. At the same time, we look to expand our offering of outdoor literature, engaging with readers who connect with the natural world through art and storytelling. *Cascadia Field Guide* was a milestone book featuring a collection of art, poetry, and essays about a beloved bioregion in a blend of natural history, visual arts, and creative writing. *Been Outside*, a collection of nature writing by 22 Black women and nonbinary scientists, explores how experiences of the natural world shape the self.

2023 was also a big year for awards, with 11 Mountaineers titles winning 15 awards, including National Outdoor Book Awards for *Written in the Snows, A Thousand Trails Home, How to Suffer Outside*, and *Camp 4*. And *Valley of Giants* and *The Packraft Handbook* took home Banff Mountain Book Awards.

**These highlights speak to both the breadth and the specificity of Mountaineers Books impact:** the number of books we sell, the quality of the books we produce, the range of regions our guides cover, and the deep personal relationship between a reader and a book that moves them. As Whitman says, this house contains multitudes.



Tom Helleberg, 5-year member, Ridgeline Mountaineers Books Publisher





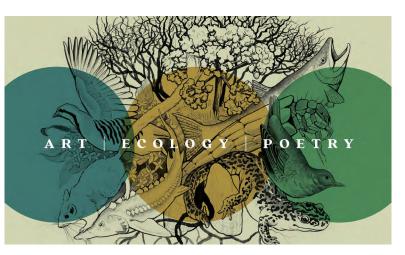




# Homegrown Expertise and Values-Based Publishing

Mountaineers Books strives to elevate the expertise of members and recreationists, such as Ian Nicholson, author of *Climbing Self Rescue*. Philanthropic support helps Mountaineers Books to lead innovation in outdoor education.

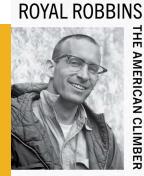
### Read more >



Combining Art, Poetry, & Ecology in Cascadia Field Guide

The award-winning guide nurtures a sense of belonging and community between humans and the other beings that share a bioregion.

### Read more >



DAVID SMART + FOREWORD BY JOHN LONG

"It is rare to read an account of a legend that measures up to the individual, capturing visionary character in human and place with clear insight to an era. David Smart gives us an evocative, intimate view of Royal Robbins, the man, his exceptional position in the history of American climbing, and his vast resume of classic and timeless ascents."

-Jennifer Lowe-Anker, 2023 Book Competition Jury, on Royal Robbins by David Smart

# innovation in outdoor education

On my first Mountaineers field trip, students milled around in the dark and the rain, waiting for the leaders to give us directions. I was nervous and knew no one. An instructor made her way through the crowd to check in with students, and when she reached me, she said that she hoped I'd have a great day and to make sure to come back to instruct the next season. Immediately I felt better, both for the friendly greeting and the vote of confidence. If she was encouraging me to come back and instruct, I must be more competent than I felt, right?

Instructors and trip leaders like these make a huge difference for our newer members and first-time participants. This winter, the memory of that field trip resurfaced while listening to Priya Sinha's presentation on Servant Leadership in the mountains at the Leadership Conference in Seattle. Through empathy, encouraging growth, and active listening, she encouraged us to create bonds with our trip participants for more successful and enjoyable outcomes.

I am a better leader because of the volunteers and instructors who make up our Mountaineers community. Last year, I learned how to create authentic connections with my students and improve instructional materials thanks to a presentation by Liz Riggs Meder on crafting impactful learning experiences. I also gained valuable insight on how to foster inclusive environments through the newly-launched **Emotional Safety in the Outdoors eLearning course**. And I'm looking forward to expanding my leadership skills by taking advantage of Mountaineers Books publications as well, such as *The Outdoor Leader: Resilience, Integrity, and Adventure*.

Thanks to the many virtual and in-person leadership trainings, as well as Mountaineers Books offerings, I can not only learn from, but be a part of The Mountaineers effort to lead innovation in outdoor education.



Banielle Graham

Danielle Graham, 8-year member, Ridgeline Foothills Leadership Committee





## Foundations Courses Offered In-Person

Foundations of Leadership & Foundations of Instruction Courses were offered in-person for the first time in fiscal year 2023. While available online year-round, the in-person offering facilitated cross-activity collaborative learning and community-building.

Read more >



Photo by Sam William Bugas.

Read more >

# 350+ Volunteers Benefit from Leadership Development Seminars

The donor-funded Leadership Development Series completed its fifth successful year, providing training for experienced and aspiring leaders alike. These opportunities offer new ideas for instructing, decision making, improving safety, and having fun. Topics included Equity & Inclusion, Group Facilitation & Mentorship, Risk Management, and more.



Luke Hollister.

### Volunteers Facilitate Fun and More

Community-based fun is the heartbeat of The Mountaineers. Our 3,000 volunteers infuse their courses and activities with principles of inclusion, responsibility, collaboration, and connection with each other and the natural world, making for a more enjoyable outdoor experience.

Read more >



In 2023, Mountaineers Books published seven guidebooks, headlined by **The Art of Shralpinism** by Jeremy Jones, **A Fine Line** by Graham Zimmerman, and **A Climber's Guide to the Teton Range, 4th Edition** by Renny Jackson and Leigh Ortenburger. Books like A Climber's Guide - a comprehensive volume which took over seven years to produce - make The Mountaineers a trusted source of outdoor education and underscore the value of mission-driven publishing. It's the same ethos that drives **Freedom of the Hills**, a willingness to invest time and effort in ambitious projects that serve as the go-to resource for adventurers. In addition to our own titles, Mountaineers Books released 19 guidebooks for aligned organizations, including Colorado Mountain Club and the American Alpine Club.

# a vibrant community of outdoor enthusiasts

Photo by Mountaineers staff.

When I got involved with The Mountaineers Olympia Branch in 2002, outdoor programs for families didn't exist. Recreating outdoors with kids can be challenging. The stakes feel higher and there aren't many outdoor education opportunities available for young ones. As a parent, I remember having to put my outdoor activities on hold until my kids were old enough to enroll in adult programs. I'm so glad that **families today can access Mountaineers programs that empower exploration of the outdoors together, responsibly and confidently.** 

I'm proud to have been involved in building family programs for parents and youth. Our curriculum breaks down barriers of entry and engages Mountaineers of all ages. Kids and families are supported through learning and trying new things and in turn, experienced volunteers get to share their joy of the outdoors with others. These programs not only cultivate the next generation of outdoor leaders and advocates, they provide older generations the opportunity to fall back in love with the natural world and find community among outdoor-minded folks.

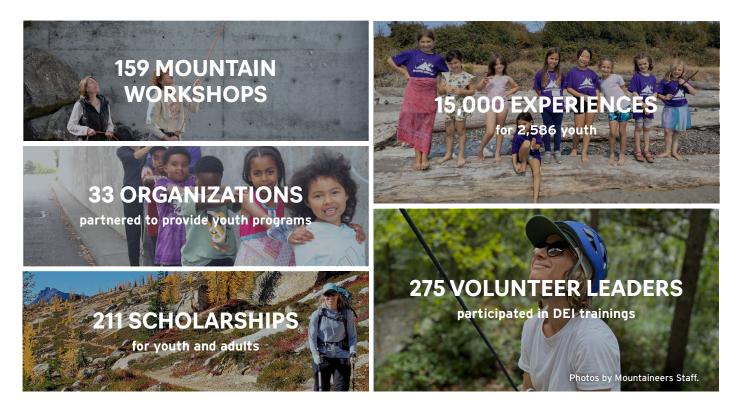
**In 2023, youth programs across The Mountaineers grew** as strategic investments were made in staff to meet the growing demand for youth programming. Overnight lodge camps more than doubled in capacity, and a new lottery system for Seattle day camp increased the number of unique campers served by 20%. Here in Olympia, we saw summer camp enrollment thrive-serving 65 campers last fiscal year-and established a Jr. Mountaineers Adventure Club. Thanks to the generosity of donors, we were able to form new connections with youth-serving organizations, strengthen relationships with existing partners in our community, and increase the accessibility of our programs through scholarships so youth can participate in transformative learning regardless of their family's ability to pay.

Investing in families is what keeps The Mountaineers vibrant. A handful of kids who began their Mountaineers journey in our family programs are now volunteers for youth programs, a pathway we're working to formalize as a new youth leadership program. This sustained engagement is proof that engaging a community of outdoor enthusiasts involves engaging Mountaineers at all ages, and I am grateful to be a part of programs that help Mountaineers of any age or experience level get outside.



Dujie Hawlak

Dixie Havlak, 40-year member, Peak Society Olympia Youth and Family Programs Volunteer





## Equity & Inclusion Leader Toolkit Launches

Our Equity & Inclusion Leader Toolkit offers materials, resources, and exercises that Mountaineers leaders can use to incorporate equity, inclusion, and belonging into every phase of their course or activity, from planning to program implementation.

Read more >



## New Course Promotes Emotional Safety Across Programs

Feeling emotionally safe to ask questions, share concerns, and show up as your full self is a key component to successful trips. Our new Emotional Safety in the Outdoors eLearning course equips Mountaineers to create emotionally safe programs where all people feel belonging.

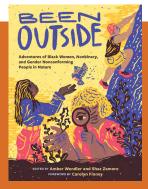
Read more >



# Scholarships Reduce Barriers to Entry for All Activities

In 2023, \$69,742 in donor-funded scholarships helped youth and adults access outdoor education and activities, including Summer Camp, After-School Programs, Wilderness First Aid, and courses such as Basic Alpine Climbing and Canyoning. Read about one participant's experience.

Read more >



Mountaineers guidebooks get readers of all skill levels outside. Series like *Day Hiking* and *Urban Trails*—both of which saw new releases in 2023–focus on single-day trips and transit-accessible hikes. Mountaineers Books also engages readers with outdoor literature, allowing every reader to see themselves in the natural world, whether planning an expedition or taking a journey vicariously. 2023 publications include *Been Outside*, a collection of nature writing by Black women and nonbinary writers, and *Campfire Stories, Volume II*, a collection of new writing about National Parks and long trails.

# ADVOCATE

# on behalf of the natural world

Photo by Nate Derrick.

I feel fortunate to live in one of the most wild, beautiful, and varied natural areas in the world, and The Mountaineers has provided me with the skills and community to interact with it in an intimate way. **Many of the areas I most enjoy are available to me in no small part through the advocacy efforts of generations of Mountaineers.** 

It became apparent, over the years, that the natural places we love are changing. We see shrinking glaciers, the increased severity of wildfires, and other realities of a warming planet. In 2017, a group of concerned Mountaineers proposed a group to address human-driven climate change and consider what our community might do about it.

The work of the Carbon Footprint Reduction (CFR) Committee was eagerly embraced by our community and we adopted an organization-wide vision to achieve net zero carbon emissions from direct organizational impacts. **Our community has contributed significantly and generously in support of our net zero vision.** 

Our initial focus was The Mountaineers program centers and lodges that serve as teaching and gathering spaces. We replaced lighting with energy-efficient LEDs, installed a solar panel system at the Seattle Program Center, and replaced gas-fired furnaces with electric heat pumps for heating and cooling at Meany and Stevens Lodges. In 2023 we made tremendous progress at the Tacoma Program Center, replacing gas-fired furnaces with electric heat pumps and recently completing the installation of a solar panel system. As of early 2024, we achieved net zero carbon emissions for the Tacoma Program Center!

Our net zero vision is much broader than the organization's built environment and aims to educate and inspire across our community. Books and programs educate members and readers about how to reduce their carbon footprint, and promote pathways to advocate on behalf of climate resilience. Advocacy on behalf of the natural world remains at the heart of The Mountaineers ethos, and continues to inspire me as a member, volunteer, and donor.



Just awrence

Geoff Lawrence, 19-year member, Peak Society, Summit Society Carbon Footprint Reduction Committee Chair



**623 RECREATIONISTS** 

earned Low-Impact Recreation badges

# 3,576 STEWARDSHIP HOURS

29,000 SUBSCRIBERS

**166 ADVOCATES** 

arned Public Lands 101 badges

# 63,378 BOOKS

sold, promoting conservation and sustainable lifestyle (including Braided River and Skipstone)

59 COMMENT LETTERS signed by The Mountaineers on issues related to public lands, recreation, and climate policy

Photos clockwise from top left: Kara Hollenbeck, Eddie Kruger, Mountaineers staff, Luke Hollister, Sylvester Jakubowski, Nate Derrick, and Ronald Jones.



# Washington State Invests in Public Lands

Mountaineers advocates helped to secure additional investments in our state's public lands. New funding will help land managers and nonprofit partners effectively manage growing visitation, improve and restore recreational access and infrastructure, connect youth to the outdoors, protect and conserve natural and cultural resources, and more.

### ADVOCATE



# Mountaineers Conservation Director Appointed to Northwest Forest Plan Advisory Committee

Conservation & Advocacy Director, Betsy Robblee, was appointed by the Secretary of Agriculture to serve on a new Federal Advisory Committee, working on revisions to the Northwest Forest Plan. We are proud that Betsy was selected to represent the outdoor recreation community and The Mountaineers on this critically important effort.



# Mountaineers Give Back Through Stewardship

Mountaineers love a good challenge, especially when it involves giving back to public lands. Our members stepped up to care for our lands and waters when the Olympia Branch extended their yearly stewardship challenge to the entire organization, showcasing our community's commitment to investing in and caring for the public lands that make our favorite recreation experiences possible.





# The Mountaineers and Outdoor Alliance WA visit D.C.

The Mountaineers and our partners at Outdoor Alliance Washington visited D.C. to advocate for the passage of the Wild Olympics bill and the SOAR Act, as well as to discuss the need to invest in staff capacity for the U.S. Forest Service and the National Park Service. Advocating with the strength of more than 16,000 Mountaineers allows us to make a compelling case for public lands and outdoor recreation.

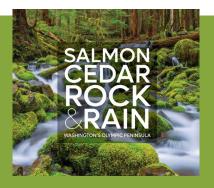
Read more >



# Mountaineers Advocate for Sustainable and Equitable Access at Mt. Rainier

Our conservation team and members of The Mountaineers community provided input on Mt. Rainier's proposed visitor use management plan in the hopes of retaining accessibility to this iconic recreation area. We are continuing to leverage our collective voices to ensure our favorite natural places remain accessible sources of joy, adventure, and inspiration.

Read more >

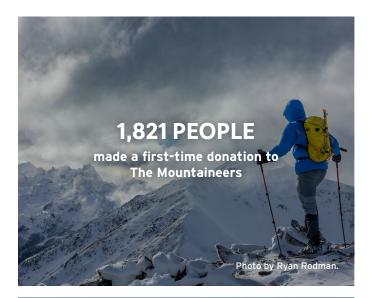


Mountaineers Books published two new Braided River titles in 2023: *Living River* by Dave Showalter and *Salmon, Cedar, Rock & Rain* by Tim McNulty. These books use the power of images and storytelling to illuminate key environmental issues-here, the renegotiation of the Colorado River Compact and the campaign for the Wild Olympics Wilderness-and then building ongoing impact campaigns based on those publications. We also published two conservation-focused natural histories: *Return of the Bison* by Roger Di Silvestro, about the restoration of bison in the American West, and *The Wanderer* by Tom Walker, which uses the GPS tracks of a single wolf in Alaska to explore the natural history of wolves and their relationship to humans.

# MOUNTAINEERS GIVE BACK

Donations to The Mountaineers help our community go beyond fun and exploration. Donors adventure with purpose by supporting equitable access, stewardship, education, community, advocacy, and conservation.

We are proud of a philanthropic culture built on giving back and paying it forward. Like those who came before us, volunteerism and financial gifts help us carry the torch in developing the trails, tools, techniques, and stories that shape and inspire our connection with nature.





## **Celebrating a Culture of Giving Back**

We are grateful for the myriad ways members support our mission and community through volunteerism and philanthropy. We came together to celebrate our impact at our first ever Block Party + Donor Social in 2023.

Read more >







# Transforming Loss Into Legacy: First Annual Dick's-A-Thon

Family of late Mountaineer, Ian Cox, memorialized his passion for outdoor recreation – and his sense of humor and community – through a hilarious feat of physical, mental, and gastrointestinal strength. This first annual race raised funding to support The Mountaineers Access Program, which provides scholarships for hundreds of youth and adults.



# **Super Volunteers**

Trip leaders, course instructors, committee members, event volunteers, lodge hosts, youth volunteers, stewardship volunteers, Board members, and more make up our coalition of Super Volunteers: anyone who has volunteered 150+ hours of their time. They are essential to building our community and creating a positive and welcoming experience for our members, participants, and guests.

Jan Abendroth Gabe Aeschliman Rachel Agent Emma Agosta Erica Ahn Rickard Becky Andrade Amy Arnold Annora Ayer Alina Badus Thomas Bancroft Krys Beard David Belding John Bell Douglas Berry Mary Lou Biggs Kyle Bissonnette Dominique Blachon Christina Black Justin Blackburn Justin Bland **Timothy Bliss** Turner Bluechel Magda Bojarska Brian Booth Victoria Bothwell Jeff Bowman David Bradley Scott Braswell Jenifer Brink Dave Brvan Christina Buckman Kevin Bulley Dave Burdick Angel Burr Carolyn Burreson Rob Busack Andy Cahn Brian Carpenter Danny Casady Julie Cauthorn Chris Caviezel Kelley Chaddock Ben Chapman Colin Chapman Serene Chen Yu-chin Chen **Christy Cherrier** Christie Cheung Rena Chinn Peter Clitherow Bill Coady Yates Coley Brian Collins Anthony Colosimo Susan Conbere Michael Cook Dawn Corl Duncan Cox Westlee Craig Leilani Cramer Nina Crampton Richard Curtis Anisa Daher KD Dase

Julie Dasso Matt Davey Nicholas de Steiguer Shelly Dearmon Kevin DeFields Logan DeGrand Cristina Del Alma Thomas Demshki Suzy Diesen Bill Dittig Adam Dodge Richard DuBois Jeffrey Duffin Bruce Durham Tim Egan Drew Eliott Roger Eller Lisa Elliott Tom Ena Tad Englund Christopher Ensor Rob Erickson Joe Ernst Karl Ertler Frin Evans Michael Everett Jim Fahey Colin Farrell Katie Fellows Glen Ferauson Tom Finley Dan Fleming Heidi Flora Barbara Folmer John foltz Dave Foong Mike Forsyth Jennifer Fortin Jonathan Foster Nathan Foster Caroline Fox Leslie Frank Jim French Cathie Frizalone Sergey Frolov Laurel Geisbush Melody George John Gilbert Kevin Gilbert Tom Girard Audrey Gleser Glenn Glover Mark Goodro Emily Goren Lynn Graf Danielle Graham Julie Graham Christina Grav Will Greenough Otto Greule **Birgit Grimlund** Joel Guav Nish Gunta Juliane Gust

Donna Hahn Douglas Hansen Linsey Hansen Matt Hansen Brandon Harker Megan Hartness Dixie Havlak Sue Havs Lori Heath James Henderson Peter Hendrickson Sarah Hess Ron Holcomb Rory Hollins Cindy Hoover Stewart Hougen Gabriel Houle Simon Hove Jason Hsu Jake Huddleston Dean Hunter Madeline Hwang David Hvde Steven Intelmann Terry Jaret David Johnson Lisa Johnson Marta Johnson Stephen Johnson Stuart Johnston Nicholas Jones Ron Jones Carla Jonientz Pam Jorgensen David Judish Paul Kallman Hannah Karbarz Craig Kartes Khrum Kashan Mire Kashikura Robert Kaye Eugene Keltgen William Kenneweg Bob Keranen Mark Kerr Dawn Kinsel Fritz Klein Jeryl Kolb Gene Kondratyuk Amalija Kopac Brynne Koscianski Jordan Kott Alina Kremnova Mike Kretzler Donna Kreuger Savvy Kreykes Takeo Kuraishi Brad LaMar Sheryl Lamberton Ann Larson Jon Larson Mervl Lassen lan Lauder Tim Lawson

Eric Lee Mija Lee Randy Lee Aaron Leingang Renee Lenti Linda Li Jerrick Linde Lara Linde Chenmin Liu Allison Lloyd Nancy Lloyd Jerry Logan Roseanne Lorenzana Ed Lucas sara ludeman John Luoma Gunilla Luthra Maya Magarati Kurt Mallerv David Maltz Ananth Maniam (ஆனந்த் மணியம) Rodica Manole Bob Margulis Alan Marshall Linda Martindell Gabie Mathiesen Mandi Maycumber Nick Mavo Steve McCarthy Steve McClure Frank McCracken Mike McIntosh Liz McNett Crowl Lisa McPeak Terry Mees Roger Mellem David Metz Charlie Michel Christina Miller Ericka Mitterndorfer Linda Moore Beth Morrigan Fionnuala Morrish Barbara Motteler Sahand Mozaffari Karla Munguia John Murphy Elizabeth Nakashima Joseph Natterer Brad Near Ekaterina Nikolaeva David Okada Gabrielle Orsi Jim Orsi Krzysztof Ostrowski Eri Öttersburg Doug Palm Sara Palmerton Cheryl Patterson Minda Paul Marko Pavela Steven Pavne Brad Peacock

Michelle Peterson **RvAnn Peverlev** Tuan Pham Amanda Piro Ramki Pitchuiyer Patrick Podenski Becca Polglase Carry Porter Manisha Powar Janette Powell Alex Pratt Brian Predmore Laura Predmore Travis Prescott Chris Pribbernow Karen Pyle Charlie Quinn Will Raiford Ashish Rawat Shawn Raybell Zuzana Regan Alison Reinbold Dan Renfrow Sheila Reynolds Michele Ritala Chris Roberts Regina Robinson Stevie Russell Logan Sailer Gary Salmi Katrina Sanders Samantha Sanders Ginger Sarver Tim Schafermever Scott Schissel Victoria Schmidt Kat Schonberg-Hamar Sara Schroeder Dave Schultz Nataliya Semez E. Andrea Shadrach Rachel Shafer Erin Shannon-Starup Diann Sheldon Linda Shewey Dustin Shigeno Don Short Albert Sidelnik Ethan Silverman Matt Simerson Jacqui Sinatra Andrius Skucas Chad Sleeman Amanda Slepski Phoebe Smith Cheri Solien James Souza Elizabeth Spaulding William Stadler Melanie Stam Brian Starlin Nathan Starr Paul Stevenson

Beth Peden

Zua Stivers Lori Porter Stole Jennifer Strauss Louise Suhr Mark Sullivan Matt Surprenant Chris Swarthout Gordie Swartzman Joni Swenson Gretchen Ta Brian Talbert Cheryl Talbert Dean Taylor Nancy Temkin Haley Thompson Marilyn Thompson Paul Thomsen Will Tooker Savnier Tormire Rodrigo Toso Peter Tran Tony Tsuboi Nigel Turner Frik Tuvev Loni Uchytil Jessica Umayam Tom Unger CeCe V Rvan Vancil Tom Vogl Alan Vogt Wendy W Eleanor Wade Krystian Walec Kendall Walker Larry Walker Karen Wallace Shawn Warwick Becca Watson Jenny Weiler Pat Weiler Kerri Wheeler Vanessa Wheeler Jacob Whitbeck Allen White Robert White Felicia Wibowo Anita Wilkins Aleesha Wilson Jeffrey Wirtz Ben Witten Siana Wong **Richard Woods** Luciana (Lu) Wright Lei Wu Michael Wynne-Jones Atsuko Yamaguchi Andy Zavada Ambrose Zhi Luis Zuniga





Emma Agosta Becky Andrade Annora Aver Thomas Bancroft John Bell Mary Lou Biggs Magda Bojarska Paul Brown Dave Burdick Andy Cahn Brian Carpenter Danny Casady Colin Chapman Rena Chinn Peter Clitherow Anisa Daher KD Dase Logan DeGrand Cristina Del Alma Bill Dittia Richard DuBois

# Key Leaders

Volunteers who have led or co-led 10 or more trips. Key leaders help more people explore, conserve, learn about, and enjoy the lands and waters of the Pacific Northwest and beyond.

Bruce Durham Drew Eliott Lisa Elliott Tom Eng Christopher Ensor Rob Erickson Jim Fahey Caleb Fitts Barbara Folmer Jennifer Fortin Jim French Jacqueline Fritz Laetitia Gerard Tom Girard Lynn Graf Danielle Graham Will Greenough **Birgit Grimlund** Joel Guav Donna Hahn Linsey Hansen

Nicole Hansen Brandon Harker Megan Hartness Dixie Havlak Peter Hendrickson Stewart Hougen David Hyde Rebecca Jacobsen Terry Jaret David Johnson Stephen Johnson Stephen Johnson Ron Jones Carla Jonientz David Judish Craig Kartes Khrum Kashan Seth Kelsey Bob Keranen John Kooch Amalija Kopac

Jordan Kott Donna Kreuger Linda Kuramoto Sheryl Lamberton Meryl Lassen lan Lauder Jerrick Linde Lara Linde Chenmin Liu Nancy Lloyd Roseanne Lorenzana Ed Lucas Kay Luoma Kurt Mallery Ananth Maniam (ஆனந்த் மணியம) Rodica Manole Steve McCarthy Frank McCracken Mike McIntosh Lisa McPeak

Terry Mees Dave Morgan Barbara Motteler John Murphy Elizabeth Nakashima Michael Nanney Richard Nicholson Ekaterina Nikolaeva Krzysztof Ostrowski **Cheryl Patterson** Steven Payne Brad Peacock Travis Prescott Terri Pressly Chris Pribbernow Ashish Rawat Dan Renfrow Ginger Sarver Mark Scheffer Lani Schroeder Sara Schroeder

Dave Schultz Nataliya Semez Erin Shannon-Starup Diann Sheldon Linda Shewey Susan Shih Emily Smith Nathan Starr Zua Stivers Louise Suhr Gordie Swartzman Dean Taylor Nancy Temkin Tom Unger Doug Varga Alan Vogt Wendy W Karen Wallace Jenny Weiler Atsuko Yamaguchi



Erica Ahn Rickard Will Arling Magda Bojarska Christina Buckman Julie Cauthorn Lita Cho Susan Conbere Michael Cook Anisa Daher Alan Davey **Key Instructors** 

Volunteers who led 10 or more field trips, lectures, clinics, or seminars as the primary leader, co-leader, assistant leader, mentored leader, or instructor. Our education programming would not be possible without them.

Karl Eckhardt Bonnie Eiber Kit Eiber Caroline Fox Klare Frank John Gilbert Glenn Glover Emily Goren Lori Heath Sarah Hess Madeline Hwang Craig IIIman Jacqueline IIIman Mire Kashikura Lindsay Konte Amalija Kopac Anil Kulkarni Roseanne Lorenzana Raymond Ma Liz McNett Crowl Christina Miller Karla Munguia John Murphy Alex Mykyta Elizabeth Nakashima Darryl Olson Brad Peacock Andrew Pedersen Michelle Peterson Barton Place Travis Prescott Will Raiford Dan Renfrow Bram Rickard Kelly Ryan Nataliya Semez E. Andrea Shadrach Brian Talbert Cheryl Talbert Nancy Temkin Paul Thomsen Rodrigo Toso Peter Tran Erin Vagley Travis Vermeer Shyam Vijayaraghavan Karen Wallace Jacob Whitbeck Alexa Zalipyatskikh Luis Zuniga





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and accelerates our impact to touch more lives and create deeper, richer experiences in the outdoors.

Peak Society members support our mission with annual contributions totalling \$1,000 or more. Their generosity expands

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\*denotes charter Peak Society member.



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# \$250+ Donors

Donations of all sizes add up to make a big difference for our people, places, programs, and publishing. We are deeply grateful to all our donors for the role they play in making the mission of The Mountaineers a reality.

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Photo by Luke Hollister.

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Outdoor Alliance REI Co-op Washington State Recreation and **Conservation Office** 

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We appreciate the corporate partners who support their employees and their community by matching cash contributions, membership dues, and gifts of volunteer time, which resulted in an additional \$231,013 for The Mountaineers in FY2023.

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# Summit Society

We gratefully acknowledge the following individuals for their generosity and forethought, and for including The Mountaineers in their estate plans.

Barbara J. Allan\* Thomas Allen Diane Altwein\* Richard C. Berner\* Justin Blackburn Alex & Wendi Bogaard **Richard & Sheridan Botts** Andy Cahn Colin & Jennifer Chapman Helen & Arnie Cherullo SuJ'n Chon & Han So Peter Clitherow & Arvia Morris Lorna Corrigan Colt de Wolf\* Jim & Camelia Dobrick Rich & Martha Draves George Duncan\* Edward Earl\* Cathy Edelman William Eichenberger\* Robert & Nancy Eschrich Dale Flynn & Jeanette Mills Harry Goldstrom Martinique & Eliot Grigg Charles M. Haberbush John & Helen Hansen\*

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\*in memoriam



# Branch Chairs

The Mountaineers includes seven regional branches, along with the Global Adventures Committee. Branches provide an important sense of local community.

Bellingham - Nathan Andrus Everett - Nick Mayo Foothills - Brad Peacock Kitsap - John Mackey Olympia - Janette Zumbo Seattle - Craig Kartes Tacoma - Curtis Stock Global Adventures - Cindy Hoover & Cheryl Talbert



Chris Agnew Elden Altizer Megan Birzell Marvanna Brown Jim Burke Brendan Connolly Mike Curry Joe Dennis **Rich Draves** Steve Dubiel Dav Haavik Sophie Hartshorn Scott Heinz Petra Hilleberg Jocelvn Huang Martha Kongsgaard



passion for our mission.

**Advisory Council** 

We appreciate the time and talent provided

by members of the Advisory Council, a group

of experts from our community who share a

Chris Roberston Joe Sambataro Bruce Sánchez Susan Sayers Claire Smallwood Tony Tsuboi Mark P. Walters Mona West Robert White Rob Willis Gavin Woody

Andy Wyatt

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DIRECTORS

**OFFICERS** 

# **Board of Directors**

Thank you to The Mountaineers Board of Directors for their leadership and service.

### DIRECTORS AT LARGE Serene Chen

President, Gabe Aeschliman Vice President, Manisha Powar VP of Branches, James Henderson VP of Governance, Roger Mellem Secretary, Carry Porter Treasurer, Paul Stevenson

### BRANCH DIRECTORS

Bellingham, Time Schafermeyer Everett, Ramki Pitchuiyer Kitsap, Mark Goodro Olympia, Mike Kretzler Seattle, Brad Near Tacoma, Mark Kerr Foothills, Liz McNett Crowl



Siana Wong

The Mountaineers continues to sustain year-over-year growth while maintaining a healthy balance sheet. With regards to the latter, The Mountaineers adopted ASC 842 for existing leases in fiscal year 2023 which led to the creation of new asset and liability accounts. These represent an accounting change and not new tangible assets or liabilities.

# **Condensed Statement of Financial Position**

Assets
Current Assets
Long-term Investments
Intangible Assets
Author Advances
Property and Equipment, net
Right of Use Asset
Total Assets

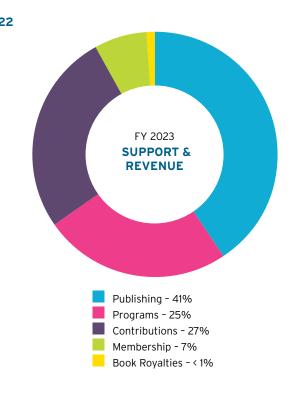
September 30, 2023 September 30, 2022 \$7,806,597 \$7,931,392 \$3,855,726 \$-\$239,206 \$4,982,260 \$1,767,845 \$18,651,634

\$3,337,036 \$653,605 \$216,594 \$4,898,226 \$-\$17,036,853

### **Liabilities & Net Assets**

### Liabilities

Current Liabilities	\$1,141,515	\$1,177,726
Long-Term Debt, net of current	\$458,846	\$472,057
Operating Lease, net of current	\$1,549,975	\$ -
Contingent Contribution	\$ -	\$800,000
Total Liabilities	\$3,150,336	\$2,449,783
Net Assets		
Unrestricted	\$14,831,910	\$13,848,967
Temporarily Restricted	\$669,388	\$738,103
Total Net Assets	\$15,501,298	\$14,587,070
Total Liabilities & Net Assets	\$18,651,634	\$17,036,853



# **Condensed Statement of Activities**

/enues	FY 2023	FY 2022	
ublishing	\$5,122,591	\$4,972,105	
rograms	\$3,146,909	\$2,517,604	
ontributions	\$3,323,953	\$2,300,178	FY 2023
embership	\$817,865	\$782,983	EXPENSES
ook Royalties	\$39,781	\$26,287	
otal	\$12,451,099	\$10,599,157	
Expenses			
rogram Services (Programs)	\$4,451,354	\$3,324,798	
rogram Services (Publishing)	\$6,081,163	\$4,914,721	
lanagement & General	\$654,471	\$859,910	Program Services (Publishing) - 37%
undraising	\$915,836	\$657,601	Program Services (Programs) - 50% Management & General - 5%
otal	\$12,102,824	\$9,757,030	Fundraising - 8%

# GET INVOLVED AND FIND BELONGING

The Mountaineers is a community united by a passion for adventure and driven by a deep sense of purpose to give back. For more than 118 years we have redefined limits, set new standards in outdoor education through volunteer-led courses and award-winning books, and fiercely defended the outdoor experience.

Community is a feeling. It's a place. It's a bond forged between us. Whether you're new to the outdoors or leading your tenth trip of the year, our community grows with you.

Join or renew as a member | mountaineers.org/join Donate time and talent as a volunteer | mountaineers.org/volunteer Enroll in the Public Lands 101 Conservation course | mountaineers.org/publiclands101 Visit a new place with Mountaineers Books | mountaineers.org/books Consider a charitable contribution | mountaineers.org/donate

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The Mountaineers® is a 501(c)(3) organization supported through earned revenue and elevated through charitable contributions. Our staff located in Seattle work to support all branches and outdoor centers. Tax ID:27-3009280, 7700 Sand Point Way NE, Seattle, WA 98115.